



## **New Jersey Legal Services 50<sup>th</sup> Anniversary Commemorative Dinner**

*Hosted by Legal Services of New Jersey*

**December 7, 2017**

**Reception 6:00-7:00 p.m. Dinner 7:00-9:00 p.m.**

**Hyatt Regency New Brunswick, 2 Albany Street**

Through the years, in all that we have done, we have relied on the support of others to help make New Jersey a more just society for all. Now we invite you to share the New Jersey Legal Services system's commemoration of 50 years providing access to justice for the state's most vulnerable residents.

**Please join us**, by adding your support as a 50<sup>th</sup> Commemoration Sponsor, for an inspirational evening of reflection on five decades of achievements and renewal of our commitment to equal justice and fairness through legal representation.

### **Sponsorship Levels**

**GUARDIAN OF EQUAL JUSTICE: \$25,000**

**EQUAL JUSTICE LEADER: \$10,000**

**EQUAL JUSTICE PARTNER: \$5,000**

### **Sponsor Recognition**

In addition to the sponsor recognition described on the following page:

#### **GUARDIAN OF EQUAL JUSTICE**

- ❖ Full-page ad in the event program
- ❖ Your own 50<sup>th</sup> congratulatory video tribute, created by the LSNJ video team and posted on LSNJ's public websites, which receive over a million visits a year, as well as LSNJ's social media
- ❖ 20 VIP seats, at two prominently situated tables

#### **EQUAL JUSTICE LEADER**

- ❖ Half-page ad in the event program
- ❖ 10 VIP seats, at a prominently situated table

#### **EQUAL JUSTICE PARTNER**

- ❖ Quarter-page ad in the event program
- ❖ 5 VIP seats, at a prominently situated table

As a 50<sup>th</sup> Commemoration Sponsor, your recognition will also include:

### **Pre-Event Publicity**

- ❖ In all electronic communications to guests
- ❖ On LSNJ's public websites, which receive over a million visits a year
- ❖ Through LSNJ's extensive social media presence
- ❖ In all event marketing, press releases and promotional announcements

### **Dinner Publicity**

- ❖ Premier placement in signage
- ❖ On all Dinner materials
- ❖ In the evening's program

### **Post-Event Publicity**

- ❖ Your name and logo displayed on LSNJ's public websites, identified as Sponsor of this 50<sup>th</sup> Anniversary Commemoration until June 30, 2018, and at each of the 50<sup>th</sup> commemorative events planned to follow the Anniversary Dinner
- ❖ In the LSNJ 2017 Annual Community Report (scheduled for first quarter 2018 release)

## **Sponsorship Deadlines**

For acknowledgment in ongoing pre-event publicity: **October 20, 2017**

For dinner signage and printed materials: **November 17, 2017**

**To confirm your sponsorship or for more information,**

Call Judy Long, Chief Development Officer for Legal Services of New Jersey  
(732) 529-8212 or email ***JLong@lsnj.org***.

**Learn more about New Jersey Legal Services and our  
50<sup>th</sup> Anniversary Commemorative Dinner at [www.lsnj.org](http://www.lsnj.org).**